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# Discover Animoto

An easy way to create stunning videos for any occasion.

# Agenda

1. What is Animoto?
2. Where can you use Animoto?.
3. How does it work?
4. The fun part – your task.



# What is Animoto?

- Animoto is an online video creation platform that empowers users to make high-quality videos effortlessly. By combining photos, video clips, text, and music, you can create various styles of videos tailor-made for your needs. Whether it's for marketing, social media, or personal projects, Animoto simplifies the video-making process.
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# Key Features

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1. Drag-and-drop interface for simplicity
2. Customizable templates for various styles and occasions
3. Access to a library of licensed music tracks
4. Ability to add text, captions, and transitions
5. Cloud-based, enabling access from any device

# Use Cases

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1. Marketing videos and advertisements
2. Social media content
3. Personal projects and slideshows
4. Educational videos and presentations

# How to use Animoto

- Starting your project with Animoto is easy! You can choose a pre-designed template that suits your theme or style. These templates are customizable, allowing you to reflect your unique vision while saving time on design.

# Adding Content

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Once you've selected a template, the fun part begins: adding content! You can upload your own photos and video clips, or pick from Animoto's extensive library. Adding text and captions is straightforward, allowing you to convey your message effectively.

Feel free to share it with the world!

# Your task

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- Create a short video (up to 1 minute) using Animoto by selecting a template, adding your own photos or clips, text, and music. Share your final video with the group.